

Grant Application

| COMPLETED | |
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| Response ID | : I6CipZai |
| IP address | : 107.115.203.18 |
| Response link | : https://survey.zohopublic.com/zsir/rzCCIa/I6CipZai |
| Survey URL accessed by the respondent | : https://survey.zohopublic.com/zs/rzCCla |
| Start time | : Feb 18, 2025 07:55:35 |
| Completion time | : Feb 18, 2025 08:14:15 |
| Time taken | : 19 mins |
| Collector | : Grant Application |
| | |

Page 1 : Business Grant Request

If you would like to apply for a grant, please complete the following questionnaire.

Q1. Are you a business located in Cumberland, Wisconsin, or the surrounding area? Yes

Q2. Are you the owner or authorized representative for the company?

Yes

Please enter the following information about the business

Q3. Business Name

Roots Coffee Co.

Q4.

| Field label | Response |
|-------------|-------------------------------|
| Address1 | 1414 2nd Ave |
| Address2 | |
| City | Cumberland |
| Zip Code | 54829 |
| State | Wisconsin |
| Phone | 715-790-0523 |
| Email | Roots.coffee.co.cwi@gmail.com |

Q5. Website

Page 3 : Applicant Information

Please enter the following applicant information

Q6.

| Field label | Response |
|-------------|----------|
| First Name | Jenee |
| Last Name | Heer |

Q7. Phone Number

7157900523

Q8. Please enter your email if different from business email

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Q9. Please tell us about your business. Please be as specific as possible. If the form does not have enough space, please email additional pages to info@50peoplewhocare.org

Please include things like; type of business, number of employees, local suppliers used, what makes you unique or essential to our community.

We are a coffee shop in downtown Cumberland, we currently have 4 employees and use local coffee roasters as well as in the summer we sell flowers from a local flower farm. We make all of our baked goods in house.

Our goal in starting our business has always been to create a community space for the people of Cumberland to come and enjoy. Whether it be meeting with a friend, a group or even just enjoying some time to themselves with a warm cup of coffee. We strive to provide good quality product for our customers and to constantly improve the service we offer.

Q10. What is the plan for using the grant money (How will it be used)?

We are currently planning a bigger kitchen space with the hopes of being able to produce more products for our customers in a more streamlined fashion.

We also have plans for an outdoor seating area that we plan to break ground on starting this spring.

The funds would help in the purchase of new equipment for the kitchen and in the costs of landscaping and seating for the outdoor space.

Q11. Projected benefit of plan execution (e.g. viability of business, growth/expansion of business, impact on the community, etc...)

Our hope is to produce more food product for our customers as well as create more seating for our busy summer months. The expanded seating area would also make it possible for us to do events in the summer months.